

PSA LINK

NO 2/2017

PSA SHOP STEWARD NEWSLETTER

WIN: PSA Social Media Promotion #MyUnionOfChoice

Communication with members is key to the success of the PSA. Various platforms are used to enhance the service. The PSA wants to increase its online presence in support of the brand and is running a social media promotion for *Facebook* and *Instagram* in February 2017.

Your support as PSA representatives in the workplace is needed to ensure the success of all PSA campaigns. Shop stewards are requested to encourage members participate in the promotions and follow their Union of Choice on social media.

Use **#MyUnionOfChoice**

Get all your friends and colleagues to like your video and photos.

A: Facebook

Members must post video clips on the PSA page of themselves sharing why they choose PSA as their Union. The **five members with the most likes** will each win a **R300 Shoprite voucher**. ***PLUS:** Members who recruit two or more members for the PSA in conjunction with their video will win bonus *Shoprite* voucher worth R200.

B: Instagram

Members can post their photos in PSA gear on the PSA page. The **two members with the most likes** will win a **R300 PSA gear voucher**. ***PLUS:** Members who recruit two or more members in conjunction with their photo will win an extra R200 worth of PSA clothing.

***Recruit TWO or more new members in conjunction with your video on Facebook or photos on Instagram and receive BONUS vouchers**
Return completed application forms to fax 087 234 7585 or email: communication@psa.co.za by 28 February 2017

This promotion runs from
1 to 28 February 2017.

Entries will be subjected to verification of membership. Winners will be contacted by 3 March 2017.

Prizes not claimed within one month will be forfeited. Terms and conditions apply.



The PSA cares

